



Introducing



PHILIP PELUSI[®]
Center
for Talent
Development

The Philip Pelusi Center for Talent Development

The Philip Pelusi Center for Talent Development is a 5,000 square foot training facility and photography studio that houses over 100 classes per year. Located in the heart of Pittsburgh's historic South Side neighborhood; the Center for Talent Development provides classes designed to help

designers progress into career long roles as educators and artistic leaders. While some classes focus on technical development and salon leadership, other assist in building talent development skills such as coaching and mentoring creative personalities.



Learn from the Best!



Advanced Hair Color Knowledge Class:

Held at the Philip Pelusi Center for Talent Development several times a year, these classes are designed to keep your color skills top-notch and reflective of the ever changing trends.

Social Media Training:

Social media is a great way to get new guests in your chair! Philip Pelusi offers training so you can understand the ins and outs of social media from building a following, how to take the perfect picture and how to convert followers into guests.



Product Training:

Philip's passion to constantly offer the best products with the best ingredients means they are ever changing and improving. We offer constant product knowledge update classes to keep your product knowledge in the know.

Talent Development

Through our training, it is our goal to bring out your passion and allow your talent to shine. We encourage and value the creative spirit!

Volumetric the Pelusi Method is Philip's patented precision cutting method that allows our designers to cut to the fabric and fiber of your hair. Whether volumized, smooth, full, curly, straight or anything in-between; Volumetric's allows you the technique to create a custom tailored haircut for any hair type.

Volumetric

The Pelusi Method

Become a Hair Brain...

Earn While You Learn
As a Philip Pelusi Designer;
through leadership and
Train-the-Trainer Classes you
will be paid to learn while
working to transition to a
new role and furthering your
career.



Classes Offered in 2020



Blow Dry/Hair Crafting

Blowdrys and hair crafting skills are important in making your guest feel their best for some of the biggest events of their lives. Your hair is in their hands.

What you will learn:

Best blowdry practices for straight, curly and overly curly hair, over 10 basic ways to blow-dry, appropriate use of heating tools, using the correct brush for desired look and the total finish to perfect your look. As well as important skills needed when hair crafting, including braiding, curling, twists and knots.



We Paint Hair

Do you dream in color? Give your guest the hair color of their dreams with by becoming a hair color expert in both natural and vivid applications that are always ahead of the trends.

What you will learn:

Techniques including accent lights, partial highlight, full head highlight, men's gray blending, types of weaving, balayage, color placement techniques and product consultations.



Men's Precision Cutting

Welcome to Next Gen Men at Philip Pelusi, we take men's styling very seriously and want you to become a certified men's grooming specialist.

What you will learn:

Fading with guards; scooping and notching, blending, tapering, outlining detail, scissor/clipper over comb, facial hair blending, line ups and how to create the proper fade.



The Art of Fine Hair Cutting

The Art of Fine Hair Cutting will leave your guests fine hair needs as a thing of the past. This is a hands on experience designed to give you confidence in the art of fine hair.

What you will learn:

Understand the definition of fine hair and analyze all of its components. Learn solutions to fine hair's most common complaints through cutting, color and product use techniques.



The Art of Curly Hair Cutting

Overcome curly hairs biggest challenges with the Art of Curly Hair Cutting. Go in depth to understand the nature of curly hair and how to master it.

What you will learn:

You will learn the science behind curly hair and then analyze the fabric, texture, density and condition of the curl. From there you will learn how to overcome curl's biggest challenges through guest consultations, cutting and color techniques and product knowledge.



Philip Pelusi Trend Hair Color and Trend Haircutting Showcase:

Several times a year you will see the latest trends in hair color, hair cutting, and styling for men and women presented by the Philip Pelusi Salon and Product Group.

What you will learn:

Through live demos learn how to create the newest trends in cutting and color techniques. Follow 3 trends in one class from start to finish with live question and answer throughout the whole process.



Bridal Hair and Air Brush Cosmetics

Photos from your guests wedding will be seen and shared for years to come. Make sure they are flawless by perfecting your crafting skills and master the art of air brush makeup!

What you will learn:

Hair crafting, blowouts, air brush makeup applications and full face makeup.



Kristen P.
South Side Salon
Philip Pelusi Educator

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My experience with training at Philip Pelusi has been an amazing journey. I love helping designers to become successful in a fun and creative atmosphere. I love to teach the vision and mission as well as a hands on approach to the training for it to have meaning. When you have successful designers continue to grow it is the most rewarding feeling to be a part of this. My favorite quote is “Tell me and I forget, teach me and I may remember, involve me and I learn” - *Benjamin Franklin*



Shannon J.
Siena at St. Clair Salon
Philip Pelusi Educator

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My experience with Philip's talent development classes have been nothing short of excellent! Not only have I been given the tools to excel in my craft but I have also learned so much in leading and teaching with confidence. Not that I teach classes; I strive to give other hairdressers the same confidence while learning so much from my students in return. Our classes are the gift that keeps giving!



Joe M.
Southland Salon
Philip Pelusi Educator

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Getting the opportunity to train new designers has been a career highlight! Sharing knowledge, ideas, and inspirations has built a community here at Philip Pelusi with the understanding that learning never stops and we'll never stop learning! Seeing a new designers flourish and grow is inspiring in itself. Their success is my success.



Julie V.
Robinson Salon
Philip Pelusi Educator

“ ”

Sharing my knowledge of the industry with new stylist is a passion of mine. Seeing a stylist evolve by believing in themselves and their creativity is Priceless.

How to Register...

We are excited to open our doors to licensed hair professionals to continue their education and career growth. If you are interested in any of the classes mentioned in this booklet please visit our website: www.PhilipPelusi.com/trainwithus and simply select the classes you are interested in. One of our Philip Pelusi educators will be in contact with you to answer any questions you may have and to register you for the classes you wish to attend!

Learn More At:

www.PhilipPelusi.com/trainwithus

THE
TALENT
SQUAD
@PHILIP PELUSI®

At Philip Pelusi we pride ourselves in developing talent and giving designers the opportunity to grow and experience creative fulfillment in their chosen career.

The Talent Squad is composed of designers with a passion to educate and bring out your greatest talents. We understand everyone's specialties are different and want to encourage growth in your career through hands on training. Meet with us today to set your career on fire!

